



Patron Point News

[For Immediate Release](#)

Patron Point appoints Alan Gibson as CTO.

Dublin, OH – February 8, 2023 It was announced today that Alan Gibson has joined the Company in the role of Chief Technology Officer. The key appointment underlines Patron Point’s strong commitment to innovation, Gibson will be responsible for taking the company into the next phase of its technology challenge. His career spans across various industries, leading agile product engineering and cloud teams globally at scale-up companies, most recently at collectionHQ, the Baker & Taylor-owned business, where he was responsible for the overall business including strategic direction, product portfolio development and business operations.

Ian Downie, Patron Point CEO, states, “I am delighted to welcome Alan to the team. Having worked closely with him before at collectionHQ, his skills, experience and personality will be a great asset to our team. His appointment will help us accelerate our growth and innovation, delivering new products and services to our customers.”

Alan Gibson added “I am excited to join Patron Point, recognized as one of fastest growing and most innovative vendors in the library sector. Their growth and market penetration is very impressive and I look forward to helping them continue to innovate as market leaders in the library marketing and patron engagement space.”

Outside of the office, Alan enjoys time playing football and tennis, hiking the summits of the Scottish Munros and time with his family. Favorite recent novels are Mick Herron’s Slough House series.

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About Patron Point®

Headquartered in Ohio, USA, and privately owned by its founders, Patron Point, Inc is a dynamic, rapidly expanding SaaS software company. Our closely-knit and highly talented team is fully remote and has been since the company was founded in 2019.

Patron Point is a fully-featured marketing automation platform that helps hundreds of public libraries around the world drive their digital marketing and attract, onboard, inform, engage and retain library customers through targeted marketing and automated engagement.

Libraries can benefit immediately from a foundation of Proven Programs™ or create their own workflows that are customized to their unique user communities and needs.

Libraries interested in learning more about Patron Point can visit the company’s website and request a short online demo.

Trademarks

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Press Contact

Patron Point:
Ian Downie, Founder, CEO, ian@patronpoint.com