



## Patron Point News

For Immediate Release

### Carrollton Public Library (TX) chooses Patron Point®

Dublin, OH - March 1, 2022 - Patron Point announced today that the Carrollton Public Library (CPL) in Carrollton, Texas (<https://www.cityofcarrollton.com/library>), has chosen our patron engagement platform to support its mission to provide balanced, trustworthy, independent learning and recreational opportunities dedicated to sustaining a high quality of life for the community. The Library has two locations - the Carrollton Public Library at Josey Ranch Lake and the Carrollton Public Library at Hebron & Josey.

CPL's two branches serve a population of more than 130,000 residents. In addition to physical and digital items, the library circulates hotspots, board games, and STEM kits. CPL offers drive-up window service, meeting and study room rentals, as well as Wi-Fi access in the buildings and parking lots to its patrons.

Carrollton Public Library also offers an extensive events calendar that features story times, teen and tween hangouts, support for job seekers, financial literacy classes, cultural events, annual reading programs, and so much more.

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#### About Patron Point®

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Headquartered in Ohio, USA, and privately owned by its founders, Patron Point, Inc is a dynamic, rapidly expanding SaaS software company. Our closely-knit and highly talented team is fully remote and has been since the company was founded in 2019.

Patron Point is a fully-featured marketing automation platform that helps hundreds of public libraries around the world drive their digital marketing and attract, onboard, inform, engage and retain library customers through targeted marketing and automated engagement.

Libraries can benefit immediately from a foundation of Proven Programs™ or create their own workflows that are customized to their unique user communities and needs.

Libraries interested in learning more about Patron Point can visit the company's [website](#) and request a short online demo.

#### Trademarks

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