



Patron Point News

For Immediate Release

Stewart joins Patron Point in library community engagement role.

Dublin, OH - September 1, 2021 - The company announced today that Kathy Stewart, MLIS, is joining the Patron Point organization in the newly created role of Library Relations Manager. Stewart brings more than 14 years of experience first as a public librarian. Most recently, she has held positions of increasing responsibility within the NovelList organization. During her tenure there, she served libraries in the U.S., Canada, Australia and New Zealand matching product functionality to user needs; creating user-facing content; and delivering training and webinars for existing and prospective clients.

In her new role, Stewart will follow her passion for supporting libraries through sharing best practices and bolstering libraries' ability to fully engage with their patrons and utilize Patron Point to its fullest. She will be responsible for developing a multi-tiered user community engagement program as well as provide on-going library partner support.

Stewart comments, "I can't wait to get started helping libraries get the word out about all of the essential programs and services they offer. It's more important now than ever."

Gene Shimshock, Vice President, Community at Patron Point agrees. "From the early days of our company, we have strived to provide the very highest level of customer care and service. Having someone with Kathy's background and experience join us at this point in time is a great step forward."

Stewart earned her BA in Journalism and her MLIS at the University of South Carolina and held numerous roles at Richland Library in South Carolina.

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About Patron Point®

Patron Point is the leading marketing automation platform driving patron engagement in public libraries around the world.

It is the first of its kind patron engagement platform built specifically for public libraries harnessing data from a wide range of library systems including the ILS, ebook platforms, event/PC/room booking systems, databases and website to build a unified view of the patron's engagement with the library.

With Patron Point, libraries more fully engage their patron audience across multiple channels including email, website forms and pop ups, web widgets and social media tracking. Libraries can benefit immediately from a foundation of Proven Programs™ or create their own workflows that are customized to their unique user communities and needs.

Libraries interested in learning more about Patron Point can visit the company's [website](#) and request a short online demo.

Trademarks

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Press Contact

Patron Point:

Ian Downie, Vice President, Growth ian@patronpoint.com